

Presidential Initiative

ON URBAN AND PLACE-BASED RESEARCH

2021 Fall Research Showcase

Understanding and Leveraging Philanthropic Foundations in Colorado's Urban Areas

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Team Members

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What are Private Foundations?

- ❑ Nonprofits that exist primarily to provide grants for public-serving purposes
 - ❑ Funded by one or a small number of sources
 - ❑ “Required” to pay out 5% of assets annually



Project Purpose and Objectives

- ❑ What is the landscape of Colorado's urban-serving philanthropic foundations?
 - ❑ Determine where and to what social functions support is being directed
- ❑ How can these foundations leverage their assets for greater social impact?
 - ❑ Gather evidence of existing innovative practices by Colorado's urban-serving foundations

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Methods and Activities

- Along with interviews, primarily used IRS Form 990-PFs to document a year of foundation activity

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OMB No 1545-0052
2018
Open to Public Inspection

Form **990-PF**
Department of the Treasury
Internal Revenue Service

Return of Private Foundation
or Section 4947(a)(1) Trust Treated as Private Foundation

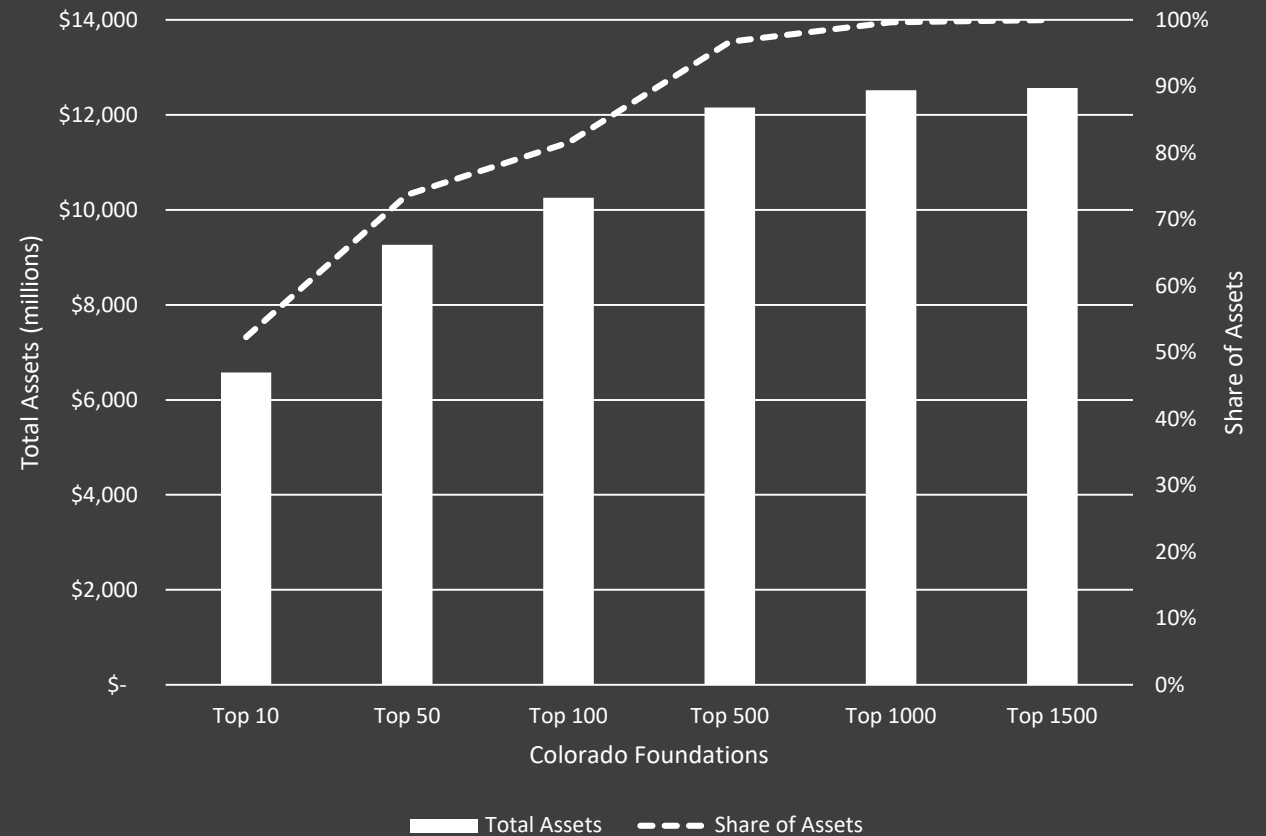
▶ Do not enter social security numbers on this form as it may be made public.
▶ Go to www.irs.gov/Form990PF for instructions and the latest information.

For calendar year 2018 or tax year beginning _____, and ending _____

Name of foundation The Piton Foundation		A Employer identification number 81-0587194		
Number and street (or P.O. box number if mail is not delivered to street address) 1705 17th Street	Room/suite 200	B Telephone number 303-628-3800		
City or town, state or province, country, and ZIP or foreign postal code Denver, CO 80202		C If exemption application is pending, check here <input type="checkbox"/> <i>6</i>		
G Check all that apply: <input type="checkbox"/> Initial return <input type="checkbox"/> Final return <input type="checkbox"/> Address change <input type="checkbox"/> Initial return of a former public charity <input type="checkbox"/> Amended return <input type="checkbox"/> Name change		D 1 Foreign organizations, check here <input type="checkbox"/> 2 Foreign organizations meeting the 85% test, check here and attach computation <input type="checkbox"/>		
H Check type of organization: <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation <i>04</i>		E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/>		
I Fair market value of all assets at end of year (from Part II, col. (c), line 16) ▶ \$ 192,784,039	J Accounting method: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____ (Part I, column (d) must be on cash basis.)	F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>		
Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a))	(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)

Colorado's Foundation Landscape

- More than 2,000 private foundations
- Combined assets of nearly \$13 billion
- Largest 100 foundations represent 80% of assets

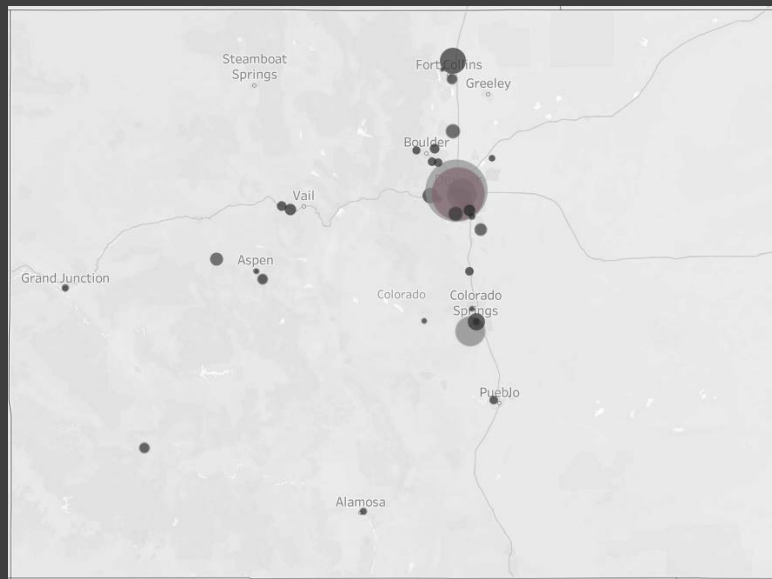


Giving of the Largest 100 Foundations

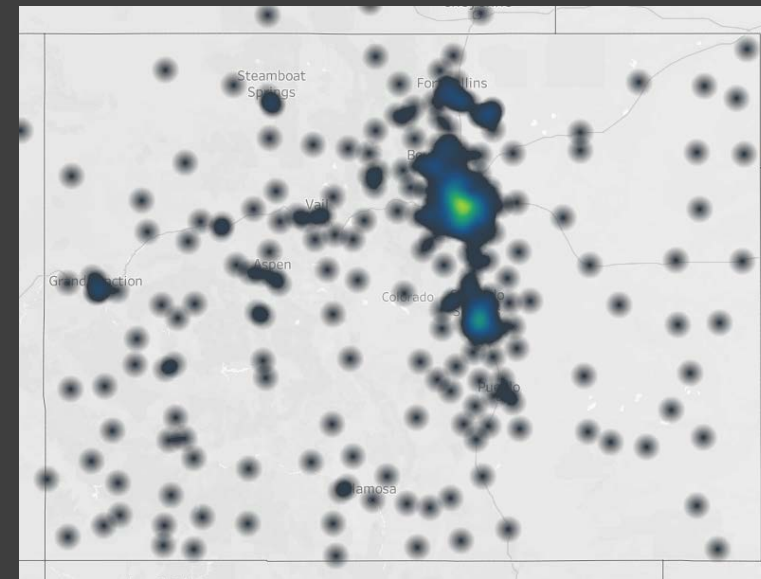
- ❑ 8,406 grants in year reviewed
- ❑ Median amount of \$7,500
- ❑ Average amount of \$51,166
- ❑ Largest grant: \$27 million to the CU Foundation
- ❑ 64 grants of \$1 million or more
- ❑ Most giving is via grantmaking, but some use of *program and mission-related investments*

Distribution of Foundation Activity

- As expected, foundations, foundation wealth, and grantees are concentrated in front-range cities



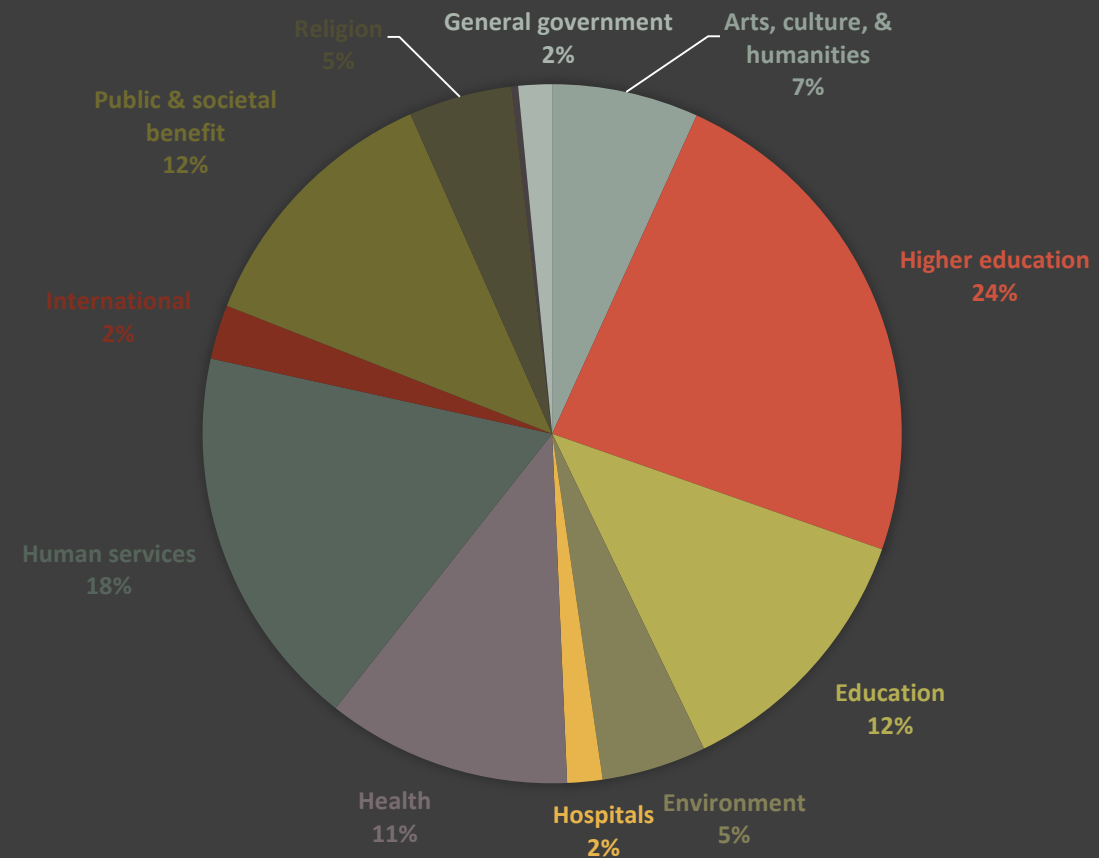
Largest 100 Foundations by Asset Amount



Grantee Density by Zip Code

Where Do the Grants Go?

- Giving largely remains in Colorado
 - 77% of grants and 75% of dollars
- Higher Education and Human Services receive the most dollars



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Estimated Impact of Annual Giving

	Share of Total Grants and Support	Grants and Support	Estimated Return on Investment	Value of Direct Benefits
Arts and Culture	6.7%	\$28,838,764	9.77	\$281,754,720
Education	36.2%	\$156,311,072	5.08	\$794,060,245
Environment & Animals	4.9%	\$21,209,022	6.72	\$142,524,631
Health	12.9%	\$55,811,241	7.60	\$424,165,430
Human Services	17.9%	\$77,165,735	10.91	\$841,878,173
International Affairs	2.5%	\$10,799,908	1.00	\$10,799,908
Public Affairs/Society Benefit	13.9%	\$59,992,887	22.04	\$1,322,243,221
Religion	4.8%	\$20,554,162	1.00	\$20,554,162
Other	0.3%	\$1,377,251	1.00	\$1,377,251
Total	100.0%	\$432,060,042	8.89	\$3,839,357,741



Project Outcomes

- ❑ Meetings with select foundations are underway
- ❑ A website will house the findings to educate the public and foundation community
 - ❑ *coloradofoundations.org; coloradofoundations.com*
- ❑ Promising practices will be compiled and shared (leveraging assets, transparency, DEI, etc.)