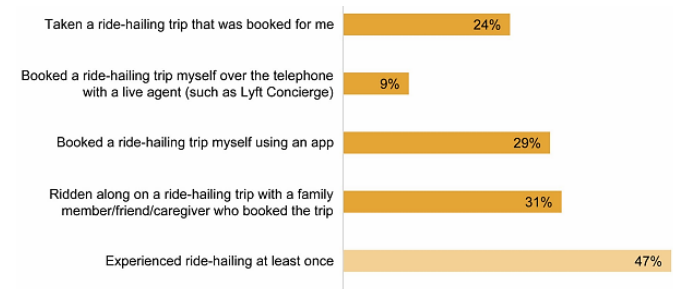


Will ride-hailing enhance mobility for older adults?

- **Funding:** Mineta Transportation Institute (Dates active: 2018-2020) (Multi-campus; Inter-disciplinary; International Collaboration)
- **Keywords:** attitudes; gender; home location; older adults; ride-hailing; technology adoption
- **Findings:**
 - Roughly 4 million Californians 55 and older have experienced ride hailing at least once.
 - Older online adults are currently ride-hailing—and will likely do so in greater numbers in coming years.
 - A diverse group of older online adults ride-hail, although certain subgroups are notably more likely to ride-hail.
 - The majority of older online adults are comfortable with current ride-hailing service features.
 - Older online adults would value new service features such as getting more help with booking and taking ride-hailing trips, accessible vehicles, and new payment options.



Different Ways the Respondents Had Experienced Ride-Hailing

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Full report available at:
<https://transweb.sjsu.edu/research/1815-Ride-hailing-Mobility-Older-Adults-California>