# Colorado Main Street Guidebook

## Creating and Preserving Historic Main Street Districts in Colorado

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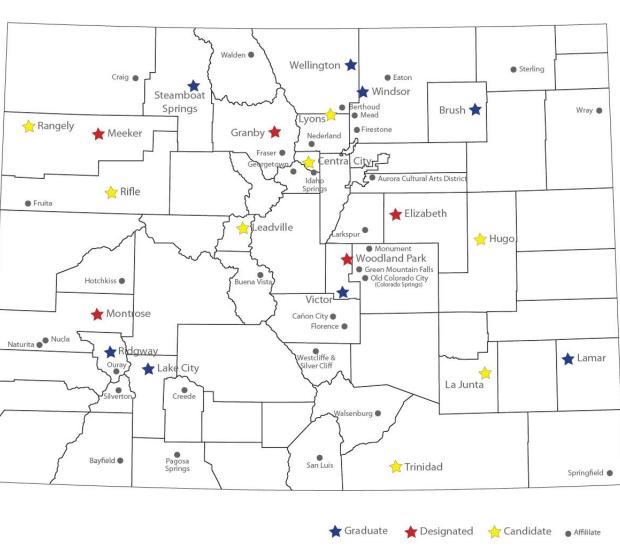
Prepared for the Colorado Main Street Program, Department of Local Affairs

The goal of this project was to assist the Colorado Main Street Program in developing a Guidebook for establishing historic Main Street districts and how to sustainably maintain current historic districts. This Guidebook will aid small towns in accessing vital resources that can benefit their communities. By focusing on historic preservation, the legacy of Colorado's historic downtowns can be secured for future generations. The deliverables for this Capstone consisted of providing supplemental information for six chapters of the Guidebook, which was already in development. The chapters are titled "Introduction and District Character", "District Sustainability and Resilience", "Local Government and Community Policy", "Main Street Districts Infrastructure", "Public Amenities", and "Financing District Improvements".













**Introduction and District Character:** 

Defining your community's identity \* Benefits of historic district redevelopment \* Establishing a district

**District Sustainability and Resilience:** 

Can historic districts be sustainable? \* Hallmarks of a sustainable downtown historic district

**Local Government and Community Policy:** 

Responsibility of local leaders \* Community-led Redevelopment \* Gaining community trust

**Main Street District Infrastructure:** 

Multi-modal transportation \* Infrastructure and amenities \* Small town planning

**Public Amenities:** 

Walkability ★ Community improvements ★ Public art

## **Financing District Improvements:**

Business Improvement Districts \* Downtown Development Authorities \* Urban Renewal Authorities

"There can be no sustainable development without a central role for historic preservation." Donovan Rypkema

# 10 Steps to Establishing a Local Historic District

- 1. Consider the whole package
- 2. Recognize the district's associative value and economic advantages
- 3. Make a compelling case
- 4. Form a broad-based task force
- 5. Launch a public awareness campaign
- 6. Ally with a local nonprofit preservation organization or historical society
- 7. Identify and gather information on your community's historic resources
- 8. Set the district boundary lines
- 9. Go through the design review process
- 10. Keep educating even after historic district designation occurs

#### **Main Street Revitalization 4-Point Approach** Build a diverse economic Create an inviting and base ★ Catalyze smart new inclusive atmosphere \* Celebrate historic character \* investment \* Cultivate a Foster accessible, strong entrepreneurship people-centered public spaces ecosystem **Economic Vitality** Design **Community Transformation** Organization **Promotion** Build leadership and strong Market district's defining organizational capacity \* assets \* Communicate Ensure broad community unique features through engagement \* Forge storytelling \* Support a partnerships across sectors buy-local experience

### 8 Tips

for Understanding the Complexity of Historic Districts

- 1. Can help strengthen communities and attract people back to cities
- Tell the story of our nation in all its complexity and diversity
- 3. Keeping buildings alive, in active use, and relevant to current needs
- 4. Benefit all people, whether or not they actually own a home or business in them
- 5. Can limit vertical development without limiting density
- 6. Conducive to affordable housing, if it's done correctly
- 7. Restrictions on property alterations don't necessarily have to be burdensome
- 8. Can protect a property owner's investment



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