SMALL TOWN, RURAL AND RESORT TOURISM PLANNING

Friday: 9:30 am – 12:15 pm
Room: 340
Office hours: By appointment
Phone: (303) 443-7876 (Pel-Ona Architects and Urbanists)
(303) 557-8188 (Cell – emergency calls only)
Email: Korkut@Pel-Ona.com

This course focuses on small town and tourism planning comprehensively within the cultural, social, spatial, and economic contexts of the region, urban clusters, and the small town. It reviews global trends, national policies, and local planning processes through case studies from various parts of the globe. It explores the conceptual tools of reading and evaluating impacts of tourism developments and global transformations on local economies and on life in public realm in small towns. It focuses on issues of cultural identity, authenticity, and financial autonomy within the framework of the recent trends of slow food, slow money and slow city.

Key concepts of the course are authenticity, third place, loose space, vernacular, urban farming, eco-tourism, food tourism, garden tourism, diversification of the local economy, slow money, slow food, slow city, traffic calming, and coding for diversity.

OBJECTIVES OF SUSTAINABLE TOURISM PLANNING

IDEAL:

To become a socially responsible, politically aware, artistically creative, intellectually flexible professional.

BOTTOM LINE:

- Understanding impacts of tourism developments and global transformations on culture, economy, and environment in a practical way to guide policy making.
- Understanding the challenges that dominates a small town’s planning agenda.
- Reviewing tourism and small town planning literature and developing an in-depth understanding of the successful planning policies through reading case studies.
- Acquiring methods to read social and cultural change in urban places.
- Developing a conceptual framework along with a planning agenda in order to address environmental change in regional and local planning levels.
- Developing urban design strategies to mitigate change with an advance architectural sensitivity.
ESSAYS, PRESENTATIONS, PAPERS

1. Two paper summaries/presentation in class (Powerpoint) (15% of the grade each)

Use of diagrams, schematic drawings, pictures and other visual material is an integral part of an appealing presentation. Depending on the reading’s topic the following tasks may help clarifying your presentation:

(a) describing the processes responsible for rapid change/urbanization;
(b) evaluating social, cultural, economic and aesthetic impacts of these processes
(c) identifying, naming, and describing actors and their motivations
(d) evaluating relative power and impact of actors
(e) identifying potential means of affecting actor decisions.

Also, please provide questions to instigate class discussion.

2. Four short essays
   Essay #1 (around 1000 words, 15% of the grade)
   Essay #2 (around 1200 words, 20% of the grade)
   Essay #3 (around 1000 words, 15% of the grade)
   Essay #4 (around 1200 words, 20% of the grade)

UNIVERSITY WIDE POLICIES

Please refer to the following web sites for university wide policies:

- Student Code of Conduct
  http://www.ucdenver.edu/life/services/standards/students/pages/default.aspx
- Accommodations
  http://www.ucdenver.edu/student-services/resources/disability-resources/services/accommodations/Pages/accommodations.aspx
- Academic Freedom
- Family Educational Rights and Privacy Act (FERPA)
  services/resources/registrar/students/policies/Pages/StudentPrivacy.aspx
- Attendance
  http://www.ucdenver.edu/faculty_staff/employees/policies/Policies%20Library/OAA/StudentAttendance.pdf
- Discrimination and Harassment Policy and Procedures
  http://www.ucdenver.edu/about/WhoWeAre/Chancellor/ViceChancellors/Provost/
TENTATIVE SCHEDULE
(as of August 2019)

PART I
ISSUES AND CHALLENGES: INTRODUCTION

August 23: Introduction
Hand out Essay #1 (A short essay on tourism impacts and issues)

August 30: Issues and challenges: Selected work produced within previous Summer Studios in Turkey / Discussion on the final presentation

Reports and PowerPoint Presentations of the Previous Studios:


2016. Onaran, K., Michelle Blankas, Julia Dullien, Zhiquang Hu, Heather Murphy, Zareen Tasneem, Mike Ziarnek. PowerPoint presentation: Farm-to-Beach Bodrum: Action plan proposal for a sustainable tourism

September 6: A global look at tourism and small town planning: Issues and challenges

Readings:


September 13: Small town and rural sustainability

**Essay #1 due** / Discussion: Generation of issue/challenge categories

Readings:

**ALL**

**ALL**

**Sarah C**

**Ryan**

**Eli**

**Annelies**

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September 20: Tourism and sustainability

Readings:

**ALL**

**David**

**Sarah C**

**Ali**

**Eli**
PART II
ALTERNATIVE ECONOMIES / FOOD SYSTEMS / CASE STUDIES

September 27: Tourism and small town planning / Case studies

Readings:


October 4: Agricultural tourism, garden to plate and food tourism.

Readings:


October 11: Food systems and street food

Readings:


October 18: Food systems, food communities, slow food, and slow money
Hand out Essay #2

Readings:


October 25: Community Building Colorado-Style Conference 2019

November 1: No Class

PART III
READING THE CHANGE IN SMALL TOWNS:
THIRD PLACE, LOOSE SPACE, VERNACULAR, AND AUTENTICITY

November 8: Concepts of place, third place, and loose space
Hand out Essay #3 (A short essay on authenticity, third place, and loose space)

Readings:


November 15: Concepts authenticity and vernacular

**Essay #2 due.**


**PART IV**

**POLICIES FOR SLOWING DOWN**

November 22: CittaSlow

**Essay #3 is due / discussion**

Readings:


**ALL** CittaSlow Charter @ [http://www.cittaslow.org](http://www.cittaslow.org) (also on Blackboard)


November 29: FALL BREAK

December 6 **Essay #4 submission**

Discussion