SMALL TOWN, RURAL, AND TOURISM PLANNING

Thursdays: 2:00 pm – 5:00 pm
Room: TBD
Office hours: By appointment
(303) 557-8188 (Cell)
Email: Korkut@Pel-Ona.com

This course focuses on small town, rural, and tourism planning comprehensively within the cultural, social, spatial, and economic contexts of the local jurisdictions and the region. It reviews global trends, national policies, and local planning processes through case studies from various parts of the globe. It explores the conceptual tools of reading and evaluating impacts of tourism developments and global transformations on local economies and local life styles. It focuses on issues of cultural identity, authenticity, and financial autonomy within the framework of the recent trends of slow food, slow economy and slow city. It looks at the future, studies the climate crisis and explores the next generation planning and design that will enable us to adopt and thrive despite challenges.

Key concepts of the course are diversification, financial autonomy, lean economies, food systems, urban farming, food tourism, garden tourism, family farming, permaculture, slow food, slow money, Citta-slow, place, authenticity, third place, loose space, vernacular, transition, human permaculture, climate change, mitigation, adaptation, localization, nesting, subsidiarity, resilience.

OBJECTIVES

IDEAL:

To become a **socially responsible, politically aware, artistically creative, intellectually flexible professional.**

BOTTOM LINE:

- Understanding impacts of tourism developments and global transformations on culture, economy, and environment in a practical way to guide policy making.
- Understanding the challenges that dominate the planning agendas of small towns and rural communities.
- Acquiring conceptual tools and methods to read social changes in public realm.
- Developing a conceptual framework along with a planning agenda in order to address climate crisis.

ESSAYS, PRESENTATIONS, PAPERS

1. Four paper summaries/presentation in class (Powerpoint) (12 % of the grade each)

   Use of diagrams, schematic drawings, pictures and other visual material is an integral part of an appealing presentation. Depending on the reading's topic the following tasks may help clarifying your presentation:

   (a) describing the processes responsible for rapid change/urbanization;
   (b) evaluating social, cultural, economic and aesthetic impacts of these processes
   (c) identifying, naming, and describing actors and their motivations
   (d) evaluating relative power and impact of actors
   (e) identifying potential means of affecting actor decisions.

   Also, please provide questions to instigate class discussion.

2. Three short essays
   Essay #1 (around 1000 words, 12 % of the grade)
   Essay #2 (around 1000 words, 12 % of the grade)
   Essay #3 (around 1200 words, 16 % of the grade)

   Remaining 12 % is participation in the class discussions.

UNIVERSITY WIDE POLICIES

Please refer to the following web sites for university wide policies:

Student Code of Conduct
http://www.ucdenver.edu/life/services/standards/students/pages/default.aspx
Accommodations
http://www.ucdenver.edu/student-services/resources/disability-resourcesservices/accommodations/Pages/accommodations.aspx
Academic Freedom
http://www.ucdenver.edu/policy/pages/academic-Freedom.aspx
Family Educational Rights and Privacy Act (FERPA)
services/resources/registrar/students/policies/Pages/StudentPrivacy.aspx
Attendance
http://www.ucdenver.edu/faculty_staff/employees/policies/Policies%20Library/OAA/StudentAttendance.pdf
Discrimination and Harassment Policy and Procedures
http://www.ucdenver.edu/about/WhoWeAre/Chancellor/ViceChancellors/Provost/

TENTATIVE SCHEDULE

(as of September 19, 2026)

PART I
ISSUES, CHALLENGES, AND BEST PRACTICES

January 21: Introduction
Announce Essay #1 question (A short essay on tourism impacts and issues)

January 28: Issues and challenges: A global look

Reports and PowerPoint Presentations of the Previous Study Abroad Studios in Turkey:

2010. Onaran, K., K. Cuturilo, M. Deffner, J. Janda, D. Kester, J. Muchow, M. Nelson, A. Perkins, K. Prewitt, N. Vanderkwaak, S. Wisniewski. *Agtivate Bitez: Policy recommendations and zoning suggestions for Bitez: Towards a sustainable future*

2012. Onaran, K. A. Adnan, M. Brereton, C. Murphy, L. Pelley, N. Stern, J. Stocking,C. Tremblatt. PowerPoint presentation: Bitez Garden Tourism Action Plan.

2016. Onaran, K., Michelle Blankas, Julia Dullien, Zhiguang Hu, Heather Murphy, Zareen Tasneem, Mike Ziarnek. PowerPoint presentation: Farm-to-Beach Bodrum: Action plan proposal for a sustainable tourism

2022 Makarewicz, C. K. Onaran, A. Blanco Castano, L Dubin, M. Fischer, J. Fleischman, D. Klibaner, M. Miles, V. Moreno-Huaman, C. Pahl, T. Schorn, M. Squyer, R. Stockdale, W. Wright Jr. PowerPoint presentation: Proposals for Strengthening Bodrum Peninsula in the Face of Climate Crisis: Towards a strong local economy, dependable social ties, and sustainable environment.

Readings:

Chambers, Erve. 2000. *Native Tours: The Anthropology of travel and tourism*. Long Grove, IL: Waveland Press, Inc.

Lofgren, Olvar. 1999. The Mediterranean in the age of package tour, in *On holiday: A history of vacationing*. University of California Press, pp. 155-209.

February 4: Small town and rural sustainability
Essay #1 due

_____ Moltz, J. B. and B. McCra. 2012. Chapter 1: Surviving difficult economic times for the big and small, *Small town rules: How big brands and small businesses can prosper in a connected economy*. Que Press, pp. 7-25.

_____ Moltz, J. B. and B. McCra. 2012. Chapter 7: Going local, even when you are big. *Small town rules: How big brands and small businesses can prosper in a connected economy*. Que Press, pp. 133-155

Korkut Knox, P. L. and H. Mayer. 2013. Chapter 1: Introduction. *Small town sustainability: Economic, social, and environmental innovation*. Basel: Birkhauser, pp. 11-27.

_____ Teixeira Eurico, S. & F. Maria, & F. Oliveira. 2015. Sustainable tourism development of rural destinations: The Schist Villages, Portugal. In N. D. Morpeth and H. Yan (eds.) *Planning for tourism: Towards sustainable future*. Cabi Tourism Texts. pp. 169-185.

February 11: Tourism and sustainability

_____ Beardmore, K. 2015. Spatial planning – Managing tourism and recreation in a lived-in 'protected' area. In N. D. Morpeth and H. Yan (eds.) *Planning for tourism: Towards sustainable future*. Cabi Tourism Texts. pp. 129-145.

_____ Nilsson, P.A. 2000. "Tourism's Role in New Rural Policy for Peripheral Areas: The Case of Arjeplog" In: Brown, F. and Hall, D. Tourism in Peripheral Areas: Case Studies. Clevedon: Channel View Publications, pp. 133-151

_____ Priestley, G. and Llurdes, J. 2007. "Planning for Sustainable Development in Spanish Coastal Resorts" In: Agarwal, S. and Shaw, G. Managing Coastal Tourism Resorts: A Global Perspective. Clevedon: Channel View, pp. 90-111.

_____ Gill, A. and Welk, E. 2007. "Natural Heritage as Place Identity: Tofino, Canada, a coastal resort on the periphery" In: Agarwal, S. and Shaw, G. Managing Coastal Tourism. Resorts: A Global Perspective. Clevedon: Channel View, pp.169-183.

February 18: Tourism and small town planning / Case studies

Readings:

_____ Pearce, P.L. 2005 "Chapter 6: The Tourists' On-Site Experience" In: *Tourist behavior: Themes and conceptual schemes*. Clevedon: Channel View pp. 135-112.

_____ Whittaker, E. 1997. "The town that debates tourism: Community and tourism in Broom, Australia" In: Chambers, E. *Tourism and Culture.* Albany: SUNY Press

_____ Duggan, B. 1997. "Tourism, cultural authenticity and the native crafts cooperative: The Eastern Cherokee experience" In: Chambers, E. *Tourism and Culture*. Albany: SUNY Press 31-57.

_____ Wearing, S., M. Wearing, M. McDonald. 2012. Slowing down the town to let nature grow: Ecotourism, social justice and sustainability. In Fullagar, S., K. Markwell, & E. Wilson (eds.) *Slow tourism: Experiences and mobilities.* Chanel View Publications, pp. 36-50.

PART II
FOOD SYSTEMS / FOOD TOURISM / FAMILY FARMING / SLOW FOOD

February 25: Agricultural tourism, garden to plate and food tourism.

Readings:

_____ Hall, M., R. Mitchell, L. Sharples. 2003. Consuming places: The role of food, wine and tourism in regional development. In Hall, M., L. Sharples, R. Mitchell, N. Macionis, B. Cambourne. 2003 *Food tourism around the world: Development, management and markets*. Elsevier Butterworth Heinemann, pp. 25-59.

_____ Meyer-Czech, K. 2003. Food trails in Austria. In Hall, M., L. Sharples, R. Mitchell, N. Macionis, B. Cambourne. 2003 *Food tourism around the world: Development, management and markets*. Elsevier Butterworth Heinemann, pp.149-157.

_____ Cox, R., L. Holloway, L. Venn, M. Kneafsey, E. Dowler. 2011. Adopting a sheep in Abruzzo: - agrotourism and the preservation of transhumance in Central Italy. In Maria Torres, R. & J. H. Momsen (eds.) *Tourism and agriculture: New geographies of consumption, production and rural restructuring*, Routledge, pp. 151-162.

_____ Pollan, Michael. 2008. *In defense of food: An eater's manifesto*. Penguin books. Part II, Chapter 3: The industrialization of eating: What we do know, pp.101-136.

_____ Berry, Wendell. 1986. A defense of the family farm. In (Berry, W., ed.) 2009. *Bringing it to the table: On farming and food*, pp. 31-48.

March 4: Food systems, food communities, and slow food

Readings:

Korkut Petrini, Carlo. 2005. *Slow food nation: Why our food should be good, clean, and fair.* Rizzoli. A worrying picture, pp. 1-28.

Korkut Petrini, Carlo. 2013. *Food and freedom: How Slow Food movement is changing the world through gastronomy.* Rizzoli. Chapters 8, 9, and 10, pp.222-237.

_____ Caputi M. 2022. *Slow culture and the American Dream: Slow and curvy philosophy for the Twenty-First Century.* Lexington Books. Introduction, pp.1-20.

_____ Caputi M. 2022. *Slow culture and the American Dream: Slow and curvy philosophy for the Twenty-First Century.* Lexington Books. Chapter 6: Conversations with snailblazers and the charge of elitism pp.135-151., and Conclusion, pp.153-158.

_____ Tasch, Woody. 2008. *Slow money: Investing as if food, farms, and fertility mattered.* Chelsea Green Publishing Company. Chapter 6: The pursuit of zero and Epilogue, pp. 171- 200. https://www.youtube.com/watch?v=nlqFi88LNo8&t=197s&ab_channel=SlowMoney

March 11: Slow Food Colorado: Guest lecturer

March 18: Slow tourism, culinary cultures, and street food

Readings:

_____ Sidali, K. L. and M. Obeso. 2018. Successful integration of slow and sustainable tourism. In M. Clancy (ed.) *Slow tourism, food and tourism.* Routledge, pp.169-180.

_____ Duignan, M. B. and C. Wilbert. 2018. Embedding slow tourism and the "slow phases" framework: The case of Cambridge, UK. In M. Clancy. *Slow tourism, food and cities: Pace and the search for the "good life."* Pp. 197-213.

_____ Canoves, G. & R. S. De Morais. 2011. New forms of tourism in Spain: Wine, gastronomic and rural tourism. In. r. M. Torres & J. H. Momsen (eds) *Tourism and agriculture: New geographies of consumption, production and rural restructuring,* Routledge, pp. 205-219.

_____ Tinker, I. 1997. *Street foods: Urban food and employment in developing countries*. Chapter 8 & 10: Vendors and the Economics of their enterprises, pp. 149–176, pp. 196–211. Oxford University Press.

March 25: SPRING BREAK

PART III
READING THE CHANGE / THREE CONCEPTS: THIRD PLACE, LOOSE SPACE, AND AUTENTICITY

April 1: Concepts of third place, and loose space
Hand out Essay #2 (A short essay on authenticity, third place, and loose space)

Readings:

Korkut Oldenburg, R. 1999. *The great good place: Cafés, coffee shops, bookstores, bars, hair salons and other hangouts at the heart of a community.* Marlowe & Company. Chapter 2: The problem of place in America, pp.20-42.

Korkut Frank, K. A., Q. Stevens. 2007. "Tying down loose space" In: *Loose space: Possibility and diversity in urban life.* London, New York: Routledge, pp. 1-33.

_____ Fernando, A. N. 2007. "Open-ended space" In: *Loose space: Possibility and diversity in urban life.* London, New York: Routledge, pp. 54-72.

_____ Dovey, K., K. Polakit. 2007. "Urban spillage: Smooth and striated streetscapes in Bangkok" In: *Loose space: Possibility and diversity in urban life.* London, New York: Routledge, pp. 113-131.

April 8: Concepts place, place politics, and authenticity

Readings:

Korkut Tuan, Y. F. 1991. Language and the making of place: A narrative-descriptive approach. *Annals of the Association of American Geographers,* vol. 81, no. 4, pp. 684-696

Korkut Wang, N. 1999. Rethinking authenticity in tourism experience. *Annals of Tourism Research*, vol.26, no.2, pp.349-370

_____ Madanipor, A. 2025. Chapter 5: Event. In *Authenticity and urbanism: A critical inquiry*, Routledge, pp. 96-125.

_____ Meyer, J. R. 2019. A framework of neighborhood authenticity for urban planning. In Tate, L. and B. Shannon (eds.) *Planning for authenticites.* Routledge, pp 57-74.

_____ Mehta, V. 2019. Neighborhood authenticity and sense of place. In Tate, L. and B. Shannon (eds.) *Planning for authenticites.* Routledge, pp 57-74.

April 15: Concepts authenticity and vernacular

Readings:

_____ Gran, A. B. 2010. Staging places as brands: Visiting illusions, images, and imaginations. In Knudsen, B. T., and A. M. Waade (eds.) *Re-investing authenticity: Tourism, place and emotions*. Channel View Publications, pp. 22-37.

_____ Larsen, H. P. 2010. Staging A Ferris Wheel on a parking lot: Heritage, tourism, and the authenticity of place in Solvang, California. In Knudsen, B. T., and A. M. Waade (eds.) *Re-investing authenticity: Tourism, place and emotions*. Channel View Publications, pp. 93-106.

_____ Ostergaard, J., and D. R. Christensen. 2010. Walking towards oneself: The authentification of place and self. In Knudsen, B. T., and A. M. Waade (eds.) *Re-investing authenticity: Tourism, place and emotions*. Channel View Publications, pp. 241-253.

_____ Moutela, J. A., V. A. Carreria, F. Martinez-Roget. 2018. Authenticity in Portugal's interior rural areas. In J. M. Rickly, E. S. Vidon (eds.) *Authenticity & tourism: Materialities, perceptions, experiences*. Emerald publishing, pp. 109-126.

Korkut Sancar, Fahriye, and Theano T. Koop. 1995. A behavioral definition of the vernacular and implications for authenticity in regionalist architecture. *Journal of Architectural and Planning Research*. Vol. 12, no.2, pp. 141-165.

PART IV
NEW HORIZONS AND CLIMATE CRISIS

April 22: CittaSlow and Global warming and Transition Movement
Essay #2 is due / discussion
Hand out Essay #3 (An essay on challenges and new horizons)

Readings:

_____ Radstrom, S. 2011. A Place-Sustaining Framework for Local Urban Identity: An Introduction and History of Cittaslow. *IJPP - Italian Journal of Planning Practice* Vol. I, issue 1 – 201, pp. 90 – 113.

_____ Manella, G. 2018. Cittaslow: The Emilia-Romagna case. In M. Clancy. *Slow tourism, food and cities: Pace and the search for the "good life."* Pp. 145-165.

ALL CittaSlow Charter @ http://www.cittaslow.org (also on Blackboard)
http://www.cittaslow.org/network/country/35

ALL Intergovernmental Panel on Climate Change (IPCC). 2023. *Synthesis report.* Summary for Policymakers. https://www.ipcc.ch/report/ar6/syr/

Korkut AghaKouchak, A., F. Chiang, L. S. Huning, C. A. Love, I. Mallakpour, O. Mazdiyasni, H. Moftakhari, S. M. Papalexiou, E. Ragno, and M. Sadegh. 2020. Climate extremes and compound hazards in a warming world. *Annual Review of Earth and Planetary Sciences,* vol. 48, pp. 20.1–20.30.

____ Hopkins, Rob. 2008. Chapters 3 and 4. In *The transition Handbook: From oil dependency to local resilience.* Green Books.

_____ Hopkins, Rob. 2008. Chapters 10 and 11. In *The transition Handbook: From oil dependency to local resilience.* Green Books.

ALL Transition United States. 2011. Transition primer: A guide to becoming a transition town. Creative Commons

April 29: Directives for enabling adaptation

Korkut Onaran, K. 2023. *Urbanism for a difficult future: Practical responses to the climate crisis*. Routledge.

May 6: **Essay #3 submission**
Discussion