

# EXECUTIVE SUMMARY

The goal of this project is to strengthen the infrastructure of the town through animation, connection, and wayfinding to create a more enjoyable community experience in the town of Dillon. The main objective is to create a sense of place through art and animation and strengthen connectivity to Town Park and the Dillon Amphitheater & Marina. This will in turn improve the walkability and connectivity gaps that are present in the town.

To create the wayfinding plan, I studied small town planning best practices and applied them to the setting of my site. My analysis research includes demographic data related to the economic benefits of the town and the assessment of the current gaps in the connectivity infrastructure. I also studied the relevant existing master plan documents that contributed to the overall vision of the town.

The design proposal for this project consists of two phases. Phase one implements more temporary and immediate design solutions that enhance the character and contribute to the overall wayfinding plan of the site. Phase two consists of more permanent design solutions that create multi-modal connections throughout the town to enhance the overall experience and circulation of Dillon. Phase two comprises for half of the overall budget of the project.

With these recommendations, the town of Dillon will become a more vibrant and active community where residents and visitors can not only enjoy the beautiful views and amenities of the town but also experience the character and inner core that Dillon has to offer.

