THE FUTURE OF SUBURBIA:
RETAIL INNOVATIONS AND CENTENNIAL

Existing Conditions

20%
University Corridor
Vacancy Rate

Retail Trends

E-Commerce
Distribution Centers
Experiential Retail
Ghost Kitchens

Recommendations

Reconfigure Retail Centers
Public-Private Partnerships
Promote Experiential Activities
Evaluate Activity Center
Zoning District
Embrace Outdoor Public Space

Case Studies

Sources: King, ACF Property, Reformation, Walmart, Dick’s Sporting Goods, Ahs Lime, DNZ and Cornhill Associates